

NEXT STOP: NEW YORK FOR VICTORIOUS TEAM

Two Jakata hair stylists made a huge impression at the grand final of the Redken NYC Awards in London, winning an all expenses paid trip to New York!

Isobelle Lamb (now at sister salon Paul Kemp Hairdressing) and Natalie Doxey teamed up to produce a fashion forward look based around the theme of 'Shapes and Shadows' which they had to recreate for the final time in front of a panel of influential judges. The panel included two times British hairdresser of the year Angelo Seminara, along with other big industry names including Lee Stafford and Andrew Barton.

To get to this stage in the competition was tough - It all started with photoshoots carried out in Jakata's studio back in February, which involved weeks of pre-planning by the artistic team. Images for all three categories were submitted to the competition. The Jakata hair team were picked for a place in each category at the regional finals - selected from thousands of other entries. The team travelled to London where they recreated their looks. Two out of the three looks were selected to win a place in the national final's 'Style Innovator' and 'Male Expert' categories.

The national final was part of the Redken Tribe event held on the 12th of September at the Brixton academy, a huge hairdressing and fashion show held annually. The look had to be once again recreated - this time competing against all the regional winners.

Izzy said "We never expected to get a place in the final, the standards of the competition were so high, I have never been so nervous in my life." The winners were announced - Jakata won their category outright. Natalie said "I was so shocked that we won. I was convinced we got it wrong during the judging process"

Adam Carter, salon owner said "It's another amazing achievement for the team, everyone put so much time and effort in, it makes it all worthwhile".

Izzy and Nat now look forward to a whole host of prizes including hair photoshoots, media/press coverage, plus an all expenses paid trip to New York.



MEET THE WINNERS



Isobelle Lamb (left) joined the Jakata team back in 2009 and quickly established herself as an extremely sought after stylist. She is now based at sister salon 'Paul Kemp Hairdressing'. Izzy was responsible for cutting and styling the hair for the competition.

Natale Doxey (right) created the colour for the winning look. Although a relative newcomer, Nat has already made a big name in the team. She loves the creative aspects of hairdressing - we think this will be the first of many awards for her!

Why not book your next appointment with one of these award winning stylists

GET THE NYC LOOK

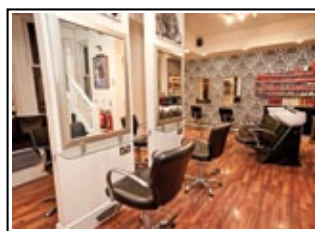
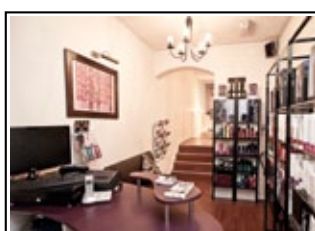
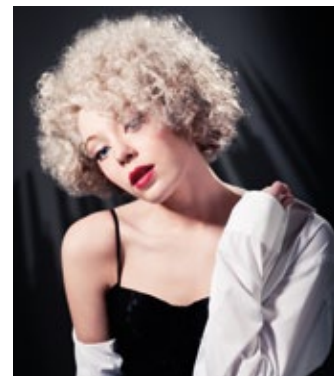
WIN A CUT AND COLOUR WITH ONE OF THE JAKATA ARTISTIC TEAM MEMBERS

We're offering a **FREE** cut and colour with a top Jakata stylist. For your chance to win simply answer the following:

What theme was the winning image based on?

email your answer to:
enquiries@jakatasalon.co.uk

Closing date: 11/11/11



Jakata Hair and Beauty is based on Bridge street right in the heart of Warrington town centre. You've probably walked or driven past the salon many times and not even noticed it as it's up on the first floor and second floor of the building. It came into existence 8 years ago and over those eight years has grown and developed into one of the most influential salons in Warrington, bringing both existing hair and beauty talent on board, alongside training and developing budding young hairdresser to a high standard. The team has picked up many accolades over the last few years including winning the Loreal colour trophy,

multiple nominations for Wella Trend Vision, a place on the Schwarzkopf artistic team and most recently the prestigious Redken Style innovator award. Despite all the success, the team remains firmly grounded - looking after their clients is the number one priority, aiming to ensure anyone who comes to Jakata has a memorable and rewarding experience.

If you've never experienced Jakata for yourself before you have definitely missed out. There is a pricing structure that suits everyone - visit www.jakatasalon.co.uk to find out more.

New to JAKATA?

For a limited time

FREE Cut, Dry & Style

with every colour service
on your first visit

offer ends 11/11/11
Not with any other offer

